

Membership invitation: Startup|Energy Africa

Decentralised, renewable solutions are needed worldwide to enable a secure and clean energy supply. In Africa, the development is moving from numerous decentralised fossil energy solutions (diesel, paraffin) and an unstable power grid with low coverage to an integrated on/off-grid solution based on renewable energies.

In Africa's decentralised energy market, it is mainly international companies that dominate today. Some of them have done outstanding pioneering work. With their exemplary commitment, they have also become motivators and idols for the young generation of African entrepreneurs.

The number of African energy start-ups is steadily increasing. Their advantage over international companies often lies in their proximity to the specific social and cultural requirements of the new energy products.

However, local start-ups in Africa also have specific challenges to overcome. One of the biggest is their lack of visibility for cooperation partners and investors.

The aim of Startup|Energy is to increase this visibility and to support African start-ups in developing their products through an accelerator programme.

Startup|Energy is an initiative of the University of Freiburg and the Stiftung Solarenergie (Solar Energy Foundation) to promote regional and international exchange between startups in the field of decentralised, renewable energy supply in Europe and Africa.

The Solar Energy Foundation is responsible for the implementation of the Startup Accelerator in Africa.

Startup|Energy focuses (initially) on the startup scene in the countries of the East African Community: Burundi, Kenya, Rwanda, South Sudan, Tanzania, Uganda.

There is a network of partners there who support the Startup|Energy initiative.

In a second step, the expansion to West Africa is planned.

Energy Camps

Energy Camps form the centre of Startup|Energy: intensive programmes for start-ups lasting several months.

Selected start-ups receive intensive coaching from experienced entrepreneurs and technical experts. The sessions specifically address the topics that still need to be further developed or sharpened for the company's success.

At a final workshop lasting several days, the start-ups present their business idea to the other start-ups and coaches. During the workshop, they are not only among the presenters, but also have to work creatively on the business ideas of other start-ups.

At the final Startup|Energy Award, the start-ups present themselves to a jury of experts and stakeholders. The best startup concepts will be awarded with attractive prizes.

We will also connect startups with partners from the Startup|Energy network: Investors, partner companies, accelerators.

The first Energy Camp East Africa will take place in Kampala (Uganda) from May to June 2021.

The partners of Startup|Energy in Africa:



Become a member of Start|Energy Africa

As a member of Startup|Energy Africa, your company contributes to the promotion of local startups.

These are your advantages as a member:

- You will receive detailed information on the selected start-ups of the Energy Camps;
- You are in close contact with the African start-up scene in the decentralised energy market;
- In your media work, you can communicate the membership as a credible commitment.

The logos of the member companies are placed on the Startup|Energy websites and event brochures for publicity. In addition, attention is drawn to the membership in articles of Sun-Connect News (weekly newsletter with more than 10,000 recipients).

Type of membership

Startup|Energy is not a registered legal organisation. Membership in Start|Energy Africa is therefore a ideal membership, not a legal membership.

Membership is valid for one calendar year and can be terminated without notice at the end of a calendar year. A written notice by e-mail is sufficient for this purpose.

The annual membership fee is 1,000 euros (plus VAT, if applicable).



Support the young African startup scene and become a member of Startup|Energy Africa.

More information about Startup|Energy: <https://startup-energy.org/?lang=en>

[To the membership form](#)